



BRAND MATTERS



Why Join RE/MAX® Lakes Realty?

1. Keep more of YOUR money. Regardless if you have the listing or buyer, you have the opportunity to keep up to 95% of the commission. Just run the numbers!! How much are you leaving with YOUR broker?
2. We do not micromanage our agents. Our agents are in business for themselves, but not by themselves. Create a brand! Create your niche! Work in fun, friendly, casual atmosphere with your own office.
3. Smaller agencies are welcome to keep their current brand and join as a TEAM. Decrease your costs and stress and make more money and have more free time.
4. RE/MAX Lakes Realty gives you leads. We don't charge agents for leads from RE/MAX.com, SellBoji.com, Trulia, Zillow, Realtor.com, etc.
5. RE/MAX Lakes Realty pays for E&O, and we don't charge our agents for copies, office, phone, or support.
6. No technology Fee. RE/MAX Lakes Realty offers LeadStreet and LeadCity CRM, providing our agents free lead and paperless transaction management.
7. Brand Matters!! 9 out of 10 buyers and sellers know RE/MAX. With so many buyers from out of town, our agents benefit from the RE/MAX name.
8. RE/MAX Lakes Realty has a licensed Office Manager AND a Closing Manager to help support our agents with training and sales.
9. RE/MAX offers online training, design center, branding for luxury and lakeshore, and much much more.
10. With RE/MAX, there are no hidden fees. Agents pay \$2740 per year to RE/MAX. This can be paid for with just 1 sale.
11. We are GROWING! With future plans to expand into Arnolds Park, choose the location of your office to best suit you.
12. Finally, we GUARANTEE RE/MAX Lakes Realty will provide you the BEST opportunity to make more money and provide you more free time for yourself and family.

What is this guarantee? For those agents with a minimum of 20 transaction sides, RE/MAX Lakes Realty will:

Offer an immediate \$2500 sign on bonus, plus we will pay for 10 signs and 500 business cards, plus we will pay your RE/MAX dues for a year.

If within 1 year you are dissatisfied with the results, you keep the sign-on bonus AND RE/MAX Lakes Realty will reimburse you your monthly MLS dues for the time you were here.

SELLBOJI.com

Take advantage of the power of RE/MAX® to sell your home!

3121 Hwy. 71 S., Spirit Lake 712-336-4967 or 1-800-682-0860

